

RESUME

MAX NORIN BARRHÄLL

WRITER / COORDINATOR / COMMUNICATOR

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EXPERIENCE

- 2019** **SEMCON**
Technical Communicator
Max was responsible coordinating a project at Volvo Trucks by supporting the Project Manager. In this task, it included keeping the workflow of the team going, create KPI files, having customer interactions and supporting the team with Indesign challenges. In the assignment, it also included production of fact sheets for Volvo with updating graphics and text.
- 2016 - 2019** **ELGIGANTEN**
Knowhow Responsible
Max was a part of the aftersales-team during the construction and start of a new store. Working both with logistics and with aftersales in the store. The last year he was responsible for the Knowhow-department in store where he worked daily with organizing the workflow of his team and taking care of customers.
- 2016** **LOKALFÖRVALTNINGEN, CITY OF GOTHENBURG**
Communicator
Max helped out with the day-to-day task of the communications department. He also develop their presence on social media with a brand presence on social media chanel, including Instagram and a more active LinkedIn page.
- 2013** **RUNDFUNK MEDIA**
Production assistant
At a small production company with a focus on producing material for both commercial customers and Swedish public service. Max assisted in both TV and radio production and taking lead on a pitch for Swedish public Radio P4 Stockholm.
- 2008 - 2009** **GÖTEBORGS-POSTEN**
Writer
Max ran a blog in the rebranding of the young adult brand at the newspaper. Producing small blog posts daily and at the same time producing larger articles that ran in the paper monthly.

EDUCATION

- 2010 - 2014** **MASTER DEGREE, JOURNALISM**
University of Gothenburg
Master degree in journalism combined with extra courses in Media & Communication studies and rhetoric.
- 2008** **LEADERSHIPS CERTIFICATE**
Raol Wallenberg Academy for young leaders
Course in how the be a great and inspiring leader.
- 2006 - 2009** **GYMNASIUM**
Schillerks Gymnasiet, Gothenburg
Social Studies Program.



STATEMENT

Max has a Master's degree in journalism from University of Gothenburg. He has since then worked in different industries such as Media, Retail and Automotive within the fields such as technical support, aftersales and communication. His friends and co-workers describe him as social, a team player and has good collaboration skills. He also shows great diplomatic skills, he is a problem solver and has a strong professional network.

SKILLS

- PC & Mac.
- Proficient in Adobe Photoshop and InDesign.
- Proficient in Microsoft Office Suite.
- Audio editing.
- Video editing.
- Photography.
- Writing and target customization.
- Web based production.
- Content Management Systems, Wordpress and similar.

LANGUAGES

- Swedish, native.
- English, fluent in written and verbal.
- Japanese, basic understanding.

PERSONAL

- Enjoys cooking, various styles.
- Reads a lot of Manga.
- Try to visit Japan as often as possible.
- Lives with girlfriend in Hisingen.
- Can solve a Rubiks Cube in under a minute.